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NEW YORK LEADERS IN LAW

# Assuring the Insurers

When insurance carriers need results-driven representation, they turn to gartner + bloom PC.



For nearly 30 years, gartner + bloom PC has provided premier litigation defense services to insurance carriers, Fortune 500 companies, small to midsize corporations, developers, and contractors. With offices across New York, New Jersey, Connecticut, Massachusetts, and Florida, the firm represents clients in the specialty areas of construction defect, New York Labor Law defense, environmental matters, insurance coverage, general commercial litigation, professional liability, corporate law, contractual, and tort litigation.

“There are very few institutional clients that we’re not in a position to work for,” says Kenneth Bloom, founder and managing partner. “We’re not just litigators. We act as risk advisors to help our clients prevent future issues, and we act as litigation advocates to resolve current problems. We are committed to providing best-in-class litigation services at an exceptional value, always in service of the evolving needs of our clients.”

## PEOPLE FIRST

Complexity is an inherent part of insurance defense litigation, and effective representation requires a team with in-depth knowledge of contract and liability law. For Bloom, there is also another less-obvious element to successfully representing clients.

“We consider ourselves partners with our clients,” Bloom says. “Our attorneys create long-lasting client relationships by taking the time to understand the immediate needs, as well as helping to shape the longer-term goals of our clients—in the sole spirit of protecting their best interests.

“We instill confidence in our clients, and this leads to them sharing their vision and goals for their business,” he continues. “They involve us early in the process during conceptual stages so we can help map out the potential liability exposures and risks that can so often lead to high litigation costs.”

In a corporate litigation context, gartner + bloom’s team generally advises clients to reach out the moment they “start getting wind of” a potential issue. When a thorny issue arises, and answers are not clear cut, it’s time to give the firm a call. The earlier the firm’s attorneys become involved, the better the outcomes tend to be for our clients.

“We are known as a firm that provides both creative solutions and impactful representation. When we get a case,



we carefully examine it to either shift the responsibility to another party contractually or find a way to resolve it quickly and efficiently,” Bloom says. “Our goal is to assist our clients in the formation, interpretation, and enforcement of not only contractual rights as required, but likewise to find effective and creative ways to minimize exposure for risks that cannot be shifted to others.”

Exceptionally responsive, detailed, and highly competent through all phases of the litigation process, the firm employs a multidimensional approach to overcoming challenges to empower clients and deliver the most favorable case outcomes.

“Our guiding philosophy is to provide our clients with innovative legal solutions without losing our humanity in the process,” Bloom says. “We love the work we do at gartner + bloom, and it shows in the high impact results we deliver!”



gartner+bloom *attorneys at law*